

The only way to get Rich for a Middle class Indian

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INTRO -

Middle class ka insaan sirf ek tareeke se karodo rupay kama sakta hai. Aur nahi, wo hard work, mindset, smartness, paisa, influence, connections ya fir NEET, JEE ya UPSC inme se kuch bhi nhi hai.

Us scientific tareeke ko use krke chandigarh ke ek ladke ne 10 hazar crore bna liye, ek pakode wala 25 hazar crore ka malik bn gya, aur to aur ek middle class school dropout ladke ne isi saal may me 416 crore kama liye.

Shuru mein to mujhe bhi laga ki ye inki kismat ki wajah se ek baar ho gya hoga, par jab maine poore 6 mahine tak hazaro articles, saikdon interviews aur dasiyon books khangale, tab ye baat smjh aayi ki iske peeche ek proper logical method hai.

Is documentary me hum usi method ko kai extremely interesting real life examples ke through smjhaenge, jisse aap chahe koi bhi naukri krte hon ya student hi kyu n ho - aaj se hi us method ko apply karke Middle class se millionaire bnne ke raste par chal padoge.

..saath hi aapke liye 2 chote se gifts bhi hain..

Aur nhi, ye koi clickbait ya generic advice nhi h jo YT pr freely available hai. [??]
Ye ek purely practical, rational aur proven tareeka hai jiska first part h - Specific Knowledge.

Aur ye kis bala ka naam hai, ise smjhne k liye hamein chalna hoga, assam

Body

jahan Dibrugarh ke Agrasen academy mein kuch saal phle hum jaisa hi ek middle class ghar ka ladka 10th ki pahai kr raha tha.

uske bhi parents India ke har middle class parents ki tarah daante rhte the, ki padhle, JEE crack kr le aur kuch bn ja.

Udhar uski dili iccha thi ki is middle class ke boundation se khud ko aur apni family ko jald se jald bahar nikale.

Par uska padhai mein to man nhi lag raha tha balki ek doosri cheez mein bhot interest tha - computers.

usne apne ghar me pade purane laptop ko utha to lia, aur decide kia ki wo school jana hi chhor dega aur khud se hi coding karke app development ka kaam krega.

Aap smjh hi sakte ho uske ghar me kya reaction raha hoga is baat ka.

khair usne jaise taise apne parents ko manaya.

Par ab ye samasya aa gyi ki use sikhayega kaun; kyuki college to door, school tak to wo ja nhi rha tha. aasam jaisi jagh me koi mentor milna bhi possible nahi tha.

To iske liye usne sahara liya, youtube ka. ji haan youtube se tutorials dekh dekh kar wo coding seekhne laga.

Jab saare bacche JEE ki preparation me busy the, wo din raat apni in apps ki duniya me laga rahta.

Kai apps develop kiye usne. Kuch kaam ke the, to kuch bekaar.

Fir use ek problem ka realization hua - jo social media apps hum use krte hain..unme sbme alag alag messages aate hain. Insta, FB, SMS, Whatsapp sabko alag alag check krna padta hai. usne socha ki agar in sab messages ko ek hi app me combine kar diya jaye, to logo ka kaafi samay bach jayega..

bas fir kya, isi project mein lag gya.. kaafi dikkatein aayin. kai baar to uska pooraa code beakr sabit hua.

Par still wo youtube aur doosre online resources se seekh seekh kar apne app ko develop krta raha.

Finally ek din, uska app bna.

Shuru me usne apne kuch doston ko isko use krne dia. Unka response bada positive tha. Unhone aur kai logo ke sath ise share kia; Dekhte hi dekhte sirf word of mouth k jariye ye lakho logo tak pahuch gya.

Us app ka naam hai texts aur us ladke ka naam hai kishan bagaria.

Aur abhi kuch month pahle wordpress ke founder Matt Mullenwag ne is app ko acquire kia, poore 50 million dollar, yani ki lagbhag 416 crore rupayon mein.

Is middle class ladke ke paas kuch nhi tha, na koi badi jama punji thi, na koi badi degree, na koi godfather tha na hi koi experinece, aisa bhi nhi tha ki wo pichle 10-15 saal se is project me kaam kr rha ho.. hardly 2-3 saal lge use apne bedroom me baith ke is app ko develop krne aur apne aap ko india ke richest logo me shaamil krane mein.

aur aisa wo kyu kr paaya - Specific knowledge ke dum par. Usne ek aisi problem pakdi jo karodo logo ko affect krti hai, aur uska solution dhoondhne k liye jitni knowledge chahiye thi, usko acquire krne me jut gya. na kam, na jyada.

Matt, jinhone is app ke liye 50 million dollar kharch kari, wo khud wordpress ke founder hain, wo platform, jispar duniya ki karodo websites bnti aur run krti hain; kya unke paas aisi expertise nhi thi ki wo aisa app bna kr apne 400 cr rupay bcha le, ya fir duniya me aisa aur koi engineer nhi tha, jise wo 1-2 crore de kar ye app bnwa lein.

Jawab hai nahi.

Kishan ne din raat trial ne error kr kr ke, app ko deploy and test kr kr ke, aisi knowledge acquire kr li hai, jo na sirf us app ko bnane, balki use run krne k liye bhi criticle hai.

aur Matt ko ye baat bahut acche se pata hai. isilye to unhone is deal ko krne ke baad kishan ko apne sath sanfancisco me hi rakh lia hai, Texts aap ko run krne k liye.

yahi hota hai sp knowledge.

Iske kai integral components hain, jinhe hum ek ek karke samjhenge par phle Ek aur amazing true story -

Aapko pta hai, steve jobs ko unhi ki bnai company se dhakke maar ke bahar kr dia gya tha,

Ji haan,

Steve jobs ek normal si middle class family ko belong krte the aur Apni gadi bech kar mile poison se steve ne Apple ki shuruaat ki thi 1977 me.

Initial success milne ke baad unhone Pepsi ke president John scully ko apple ke CEO post par hire kia aur khud naye computer "Macintosh" ke development me

lag gaye.

Par, macintosh jab release hua to uske high cost aur low performance ki wjh se use kaafi criticize kia gya.

Is failure ki wjh se usi John scully, jise khud steve ne hire kia tha, ne steve jobs ko apple se beizzati kar ke bahar kar dia.

Apple se beizzati krke nikale jane ke baad bhi steve ne haar nhi mani.

As a founder unke paas apple ke kuch shares the, jise bech kar mile paison se unhone ek nyi company khadi ki NeXT. Is company me bhi wo ek se ek computer bnane me jut gye.

NeXT kuch hi dino me Apple ko kadi takkar dene lagi, aur wahi doosri traf Apple steve jobs ke bina doobne ke kagar par aa gyi thi.

Iske solution k liye apple ke board ne NeXT ko khareedne ki sochi aur Steve se request kia ki wo wapas se Apple ke CEO bn jaye.

Jobs ne ye offer accept kia aur Apple ko 350 billion dollar ki company bna di.

Ab aisa to nhi hai ki Steve ke jaane ke baad Apple me koi accha engineer hi nhi bcha tha. Balki unse kahi jyada bade experts abhi bhi maujud the. fir kyu steve ko wapas bulana pada.

Wahi reason -Specific knowledge.

Apne sharp brains aur mehnat ke dum par steve ne innovation, technology aur business ke wo critique aspect seekh liye the, jo unke alawa is poori duniya me kisi ko nhi aate the. Aur yhi wjh hai ki itni badi company apna ego side krke unke saamne jhuk gayi.

Dekho, aap betahasha ameer tabhi bn paoge jab bhot saare log aapko khushi khushi paise dein.

Aur iske liye 2 cheezein chahiye.

Ek to logo ki jeb se paisa nikle - aur doosra aaapki jeb mein jaaye.

Log apni jeb se paisa tabhi nikaalenge, jab unka koi problem solve hoga. jitni jyada critical problem, utna jyada paisa. Aur jitni jyada universal problem hogi, utne jyada log apna paisa nikaalenge.

Aur wo saara paisa nikal ke aapko tabhi milega, jab sirf aap us problem ko solve karne k liye specific knowledge rakhte ho.

1959 mein Tamilnadu ke chhote se gaon me 2 majdooron ke ghar ek ladka paida hua, jiska naam rakha gya - velumani.

Usne jaise taise krke bade mushkilon se apni BSc ki degree puri kari aur fir Bhabha atomic Research Centre mein Lab assistant ki chhoti si post par naukri krne laga.

Wo din bhar lab me kaam krta aur sham ko mile waqt mein padhai krta.

Naukri krte krte hi usne Msc aur fir Thyroid biochemistry mein doctorate ki degree li, jiske bad wo lab assistant se scientist ki post par aa gya.

Lab technician ke apne tenure mein use itna jyada experience ho chuka tha ki use India ki ek bahot badi problem smjh aa gyi thi - unorganised and unreliable medical tests.

Usne isi ko solve krne ki sochi aur 1996 mein Thyrocare ke naam se apna pahla lab daala.

Aaj Thyrocare India ka sabse bada diagnostics brand hai.

Apni wife ke is duniya se chale jaane k baad 2021 mein Mr A velumani ne is company se exit lia aur aako pta hai unhe apni stake ke badle kitne paise mile — poore 4500 crore.

500 rs se start krke itni daulat kamane tak ka safar wo tay kr paye - sirf apni sp knowledge ke dum par, jo unhone padhai krke aur lab me practical experience le lekar seekhi thi.

BARC me unse bhi jyada kaabil aur qualified kai aur scientist the - par unme se koi bhi itna bada empire nhi khada kr paya, pta hai kyu?

Kyuki Ye matter nhi krta ki aap rich background se hain ya poor, aapne college ki padhai ki hai, ya dropout ho, aap din raat mehnat kr rhe ho, ya fir smart treeke se sirf kuch hrs focussed work kr rhe ho ; **Matter sirf ye karta hai ki aapke paas logo ki problems ko solve krne k liye specific knowledge hai ya nhi.**

Aur agar hai, to fir duniya ka tamam paisa aapke kadmon me jhukne k liye tarasta hai.

Par aapke mn mein abhi kai sawal honge, like ye Specific knowledge haasil kaise krte hain, kis level ke kowledge ko specific knowledge ki category me daala jayega - aur sabse important aap khud apni field me ise kaise implement kr skte ho, ya fir aapko field change krni padegi?

In sabke jawab hum is video mein ek ek kar kr smjhenge.

Apple ki bankruptcy, Dr Devi Shetty ki daring, Mukesh ambani ko mile dhokhe aur Elon musk ke trade secrets se lekar ek middle class student ke India ki sbse badi online company banane tak, aisi kai extremely interesting real life stories hain aage isi video mein - jo hame ameer banne ka tareeka smjhayengi.

Specific knowledge ek aisa knowledge hai jo ki school aur colleges me nhi sikhaya ja sakta. kyuki agar aapko koi cheez college wale sikha sakte hain, to fir kisi aur ko bhi sikha sakte hain; fir wo specific nhi rah jata. Us case me agla banda aapko replace kar sakta hai.

Ye school college se milne wale knowledge ke ek step upar ki knowledge hai isliye kisi degree ya resume se ise measure nhi kia jata.

Dekho degree bhot important hai, but wo sirf yha tak laati hai.. yha se yha level up krne k liye you need specific knowledge.

Jab aap apne andar ki genuine curiosity se kuch extra seekhne ki koshish krte ho, jo experienced log hain, unse milte ho, sawal puchte ho, apne field me problems dekhte ho, unhe solve krne ka try krte ho - aapka specific knowledge apne aap badhta hai.

Aaj jo bhi salary aapko company de rahi hai, wo isliye de rhi hai kyuki agar usse kam degi, to aap job chhhor k chale jaoge. Warna unka bas chle to wo aapse abhi ki bhi aadhi salary par kaam krwa lein.

But wahi agar, aapne apna knowledge base itna strong bana lia, ki aap company ke critical assets bnngye, to wo jhak maar ke aapka payment badhayenge.

Aman gupta JBL mein kaam krte the. Apni mehnat aur kabiliyat ke dum par unhone aoni company ke sales exponentially badhwa diye.

Jab wo salary increment krwane apne senior ke pass pahuche, to unhone mana kr dia.

Jawab mein unhone kha - boss - market mein milte hain.

Aaj Boat 2 bilion dollar ki valuation rakhti hai aur aman ki khud ki networth 700 crore se jyada hai.

Aur jo wo epic line unhone apne boss ko boli, iska confidence unhe isi baat se aaya, ki wo headphones industry ke andar bhot solid specifi knowledge gain kr chuke hain.

Agr ye baat nhi hoti to wo bhi normal employees ki trah chup chap chhot sa increment le ke khush ho jaate aur apne khoon paseene se JBL ko hi ameer bnate rhte.

.Aapne kabhi ye socha ki aapke shahar me 10 medicine specialst hain, fir bhi kaisi ek ke paas hi kyu saare log ilaaj krane ko line lgate hain - jawab hai sp knowledge.

10 halwai hain, fir bhi ek hi ki dukaan me kyu bheed hoti hai - sp knowledge.

10 teachers hain, par ek ke hi coaching me kyu sare bacche jana chahte hain - sp kn.

in sab logo ne, apne smartness, hardwork aur experience ke dum par aisa knowledge acquire kar rakha hai, jo kisi aur k paas nhi hai.

Ab yahan ek aur baat smjhne layak hai ki yun to aap apni sp knowledge kisi bhi field me acquire kr skte ho. But aapko kisi ek ko chunna padega, taki aap apni energy properly focus kr sako.

Sawal ye aata hai ki aap wo kaun sa field chunoge jisse ki aapko maximum fayda ho, to iske liye 2 cheezein dekhni hongi.

pahla to ye - ki aapka interest kis field mein hai, doosra is duniya ka aisa kaun sa problem hai, jo log abhi solve nhi kar pa rhe hain.

in dono baato ko acche tareeke se smjhne k liye hamei kuch saaal peeche chalna pdega, jab elon musk sirf ek normal engineer hua krte the...

Year 2000 ki baat hai, internet tab popularise hona start hi hua tha. elon jo us waqt mahaz 29 years ke the.

Kuch hi smay phle Elon ne apni first company Zip2 poore 307 milllion dollars mein bechi thi. Zip2 ke through Elon newspapers ko online directory and maps available karate the.

Unhe us company ko develop karke ye baat smjh me aa chuki thi ki Interent is the future aur jald hi log apni saari shopping online krne lagenge, Aur us cheez me duniya ko jo sabse badi dikkt aayegi, wo hogi payments ki.

Us tym pr koi bhi aisa method nhi tha jisse online payments kia ja ske.

Elon ne is problem ko pakda, kyuki ek to ye duniya bhar ki dikkt thi, jiska koi solution available nhi tha, doosra ye unki area of expertise, jo ki unhone Zip2 ke tym acquire ki thi, usse align ho raha tha.

Kuch hi smay mein uhone X.com launch ki jo ki baad me peter thiel ki company ke sath merge hoke bani Paypal. Isne poori duniya ke payments problems ko solve kia aur aaj bhi 66 billion dollars ki company hai.

aap smjh gye honge ki jab elon ne apne interest ke according duniya ka wo question chuna, jiska solution us tym available nhi tha, to wo itne successful bn gye.

Aur sirf elon hi nhi ..

Dr Devi Shetty Karnataka ek ek gaon mein paida huye the. 9 bhai bahno ke beech wo 8 ve number par the. Jab w bahut struggle ke baaad apni MBBS aur fir Cradiac surgery ki padhai krke field me utre, to unhone dekha ki India me cardiac surgery bahut mahangi hai.

Ek aam aadmi isko afford nhi kar skta.

Usi samay Ronnie ek 21 din ke bacche ko heart surgery ki jarurat thi. Poore desh mein koi surgeon ise krne ko taiyaar nhi tha.

Unhone is operation ko krne ka daring dikhaya. Unko apni expertise par poora bharosa tha.

Operation successful raha.

Is news ko us tym media ne extensive coverage di aur uski wjh se Dr Devi Shetty ko apne dream project k liye funding mil gyi. Jo tha affordable heart and health care for Indians by the name of Narayana Health.

Aur apne experience se mile sp knowledge ko lekar wo Health insurance sector mein bhi disruption lane ja rhe hain, jha unhone ek low cost insurance scheme launch kri hai.

India ke vast Train network ke schedules aur location tracing ki problems ko solve krne k liye 5 doston ne mil kar ek app bnaya where is my train, jise google ne poore 40 million dollar me acquire kia.

Travis kalanick ne pvt transportation ki problem ko solve krne k liye uber banaya.

In sab logo ne apne interest ko duniya ke bade problems ke saath align kia aur jee jaan se uska solution dhoondhne me lag gye. Jaise hi solution mila - raaaton raat wo ammer ho gye.

Aaj raat jab aap sone jao, to aanken bnd kr apne aap se ye sawal krna ki main jis profession mein hoon, kya wo mujhe pasand hai. Kya mai wo kaam tab bhi khushi khushi krna chahunga jab mujhe use krne ke ek rupay bhi nhi milenge.

Agar jawab Na me aata hai - to fir aapko apna field krne k baar mein sochna pdega.

Agr aapke dil se haan niklti hai - to aap apne hi field me apni specific knowledge ko enhance krne me lag jao, aur aisa bada problem dhoondho, jiska solution poori duniya ki zindagi aasan bna de.

Yha par aap ek question kr skte ho, ki hamare paas aisa koi bada problem nhi hai, jo poori duniya ko haunt krta ho aur hum usko solve krke ameer bn jayen.

Dekho pahli baat to ye ki abhi duniya ke bhot se problems solve hone bache hain. Aaj jo bhi technology aap dekh rhe ho, kisi jamaane me wo ek bada problem hua krti thi.

Jo phone aap use kr rhe ho, wo ek breakthrough solution tha jiske dum pas steve jobs arabpati bn hye.

Apne laptop mein windows use kr rhe ho, usko design kar ke bill gates richest person on earth bn gye.

Aapne koi n koi diabetes ka pt dekha hoga jo insuline leta hai, insuline k invention se phle diabetes ko control krna impossible tha, is problem ko solve krke ely lillie naam ki company duniya ki 10 vi sabse valuble comapny bn gyi, tesla se bhi upar.

Aur doosri baat ye hai ki aisa bilkul jaruri nhi hai, ki aap hamesha poori duniya ke hi problem solve kro.

Fortunately hamara India itna bada hai, ki sirf poore India ki hi problem solve krke bhi aap bhot jyada rich ban skte ho; bahar ki duniya tak jaane ki jarurat nahi hai.

Infact aap apne state, apni city ke hyper local problems solve krke bhi ameer bn skte ho. aur most of the cases mein aapko ekdum naya aur out of the box dene ki bhi jarurat nhi hai.

Jo existing problems hain, aap unka hi better solution, jyada affordable way me agar create kar sako - to bhi aap bhot ameer ban skte ho.

Iska ek bhot practical example dekhte hain -

Chandigarh ke saint anne school me ek bhot hi maamuli middle class ka ladka padhta tha. Uska ek hi aim tha ki kaise bhi krke bs JEE clear kr le.

Usne jee tod taiyaari kari, din raat mehnat kari aur JEE crack kia. Uski All India Rank aai thi 49.

IIT delhi me usne use computer engineering uthai.

Wha bhi khoob mehnat kari aur engineer khatam hote hi 2005 me Techspan naam ki company me usko placement mila.

Par uske dimaag me to kuch aur hi planning chal rahi thi.

Kuch mahino ke baad use Amazon USA me job krna ka offer mila aur usne use turant lapak lia, kyuki use pata tha ki uske middle class se rich class me jane ke liye jo expertise chahiye wo Amazon jaisi companies me hi milegi.

Wha USA me wo job to kar raha tha, par sath hi saath apni specific knowledge ko bhi razor sharp krne me laga tha.

Uske dimmag me ye baat thi ki Amazon jo kaam e-commerce ka kaam USA me us tym par kr raha tha, usko agr wo seekh le, to use India me bhi apply kia ja sakta hai.

Wha par uski mulaqat uske hi college ke ek batchmate se huyi.

Dono ne mil ke e-commerce ki baariki ko smjha. Ek ek part kaise function krta hai, problems kaise handle kiye jate hai, business kaise expand kia jata hai.. sb kuch unhone seekha.

Aur jb lg gya ki they have acquired all the sp. kn they need, they came to India.

2007 me India aa ke banglore me ek chhote se flat me unhone apni compani start ki.

Un ladko ke naam the sachin aur binny bansal.

Aur unki bnai company ka naam tha, flipkart, jo ki aaj ki date mein Amazon ko India me kadi takkar de rahi hai.

aur pta hai, aaj 40 billion \$ valuation rakhne wali ye company start kitne me hui thi.. sirf 4 lakh rupay.

Par again, value us 4 lakh ki nhi hai.. value hai us specific knowledge ki jo in do doston ne Amazon USA mein kaam krke bnai thi. Usi ke dam par wo itna bada empaire bna paye.

warna try to aur bhi bahuton ne kia tha .. snapdeal, shopclues, letsbuy.. aise jaane kitne examples hain jo fail ho gaye.

Ye kahani is baat ka bhi proof hai ki business start krne k liye kisi degree ki need nhi hoti, par iska mtlb ye b nhi h ki agr aap koi degree le lo, to business nhi kr paoge.

Zomato ke founder Deepinder Goyal, Flipkart ke founder Sachin bansal, Bharat pe ke Ashneer grover aur Blinkit ke Albinder Dinda ke beech common baat kya hai pta hai - ye sab IIT Delhi se graduate hain; aur wo bhi same batch se.

Infact aise saikdo examples hain jinhone IIT, IIM aur even AIIMS se degree lene k baad fir apna business start kia & they got extremely rich.

Jo actually me talented hardworking log hote hain, wo dono cheezon k liye samya aur energy nikal lete hain.

Unka jo main career hai ya fir job hai.. wo use pursue krte rhte hain aur andar hi andar apne specific knowledge ko aur dhaar dete rhte hain.

Abhi aage hum mukesh ambani ke revenge saga ki baat krenge, par uske phle ek important baat smjhne wali hai ki imaandari se ethically rich hona absolutely possible hai.

Main maanta hoon ki aaj ki date mein mahaul itna negative ho gya hai ki aapko ye baat thodi ajeeb lagi ho.

Har taraf corruption faila hua hai. Aaye din naye naye scams nikal ke aa rhe hain. jin exams ko pahle pavitra smjha jata tha, unpar bhi paap ke daag lag rahe hain...

Par iska matlab ye nhi ki aap bhi waisa hi bnne ki thaana lo. Nhi. Wo rasta ek dead end ki or hi jaat hai.. aaj nhi to kal usme extreme punishments jhelne padte hai.

Infact is video me ye jo framework mai aapse discuss kr rha hu, iska yhi maksad hai ki aap bina kisi galat tareeke ka use kiye ameer ban sako. Infact ye framework beimaani wale professions mein apply bhi nahi hoga.

Ek aur important baat jo hum sub ignore kar dete hain -

Being wealthy is a positive sum game. Aisa nhi hai ki aapko ameer bnne k liye agle ko gareeb bnna padega. Aap bhi ameer bn skte ho agla bhi ameer bn skta hai. Jab sab mil ke badi badi problems solve krne lge, to everyone will benefit. infact aap agr ameer bnne ka madda rkhte ho, to iske liye pahle aapke customers ko ameer hona padega, tabhi to jab aap unki problems slve karo, wo aapko paise de payenge.

aapko kabhi bhi competition se darna nhi hai..

Apple, Microsoft ki sbse badi rivals thi. Infact apple ne kai baar publically aise ads release kiye the jisme unhone Steve jobs aur Microsoft ki burai kari thi.

Par 1997 mein jab Apple bankrupt one ki kagaar par aa gyi thi. Steve jobs ne duniya bhar se madad maangi.. par har jagah se nirasha hi haanth lagi.

Wo bankruptcy declare krne wale hi the, ki khud Bill gates ne unse baat kri aur unhe 150 million dollar diye.

Apple bach gyi aur aaj dono campnia hundreds of billions of dollars ka net worth rakhti hain.

Yahi wjh hai ki aapne apne shahr mein dekha hoga, ki saare sarafa dukaan ek jgh hote hain, saare kapde ke shops ek jgh hote hain.

aapko pata hi hoga ki Cocacola ka jo formula hai, wo secret hai. Ek baar coke ke 2 employees ne us formule ko pepsi ko chupke se bechne ki koshish kari.

Pepsi coke ka arch rival hai aur unhein ummeed thi ki wo is secret ko millions of dollars de ke hathon hath khareed lega. Par hua kya?

Iske just ulta - pepsi ne ye baat turant coke ko bata di aur FBI ne un employees ko arrest kar lia.

Dekho agar aapke andar wakai ek genuine sp knowledge hai, to kitna bhi competition aa jaye aapko farq nhi padega, ulta usse aapko boost hi milega. nayi comapnies ki wjh se market me aur bhi naye customers aayenge, but aapke paas ek superior product ya outstanding service dene ka specific knowledge hone ki wjh se eventually maidaan aap hi loot k le jaoge.

wahi agar apka specific knowledge genuine nhi hai, sirf luck ke dum par aap ameer bn jate ho, to fir it's just a matter of time your luck will run away, along with your earnings.

Isi baat ka proof hai wo fact, ki jo duniye ke top 1% ameer log hain, aap unka wealth le kar baki sab mein barabar distribute bhi kar do, to kuch saalo baad wahi log fir se ameer ban jayenge,

Abhi tak ke discussion se kul mila ke do hi equation bnte hain -

Pahla to ye ki aap bhot se logo se thode thode paise le lo..

Zomato apne har order me 1-2 rs kamati hai, par aise 22 lakh orders wo roj deliver karte hain.

Toyota har gadi mein sirf 50 hazar kamati hai, par aisi 11 million se jyada gadiyan wo duniya bhar me bech deti hai har saal.

Aapki city ka faous samose wala bhi har samose me sirf 4-5 rs hi kamata hai, par aise wo hazaron samose bechta hai.

Doosra ye ki aap sirf kuch chuninda logo se bhot saare paise le lo

Ferrari saal ke sirf 10hazar cars bechti hai, par har car mein lagbhag 70 lakh rs kamati hai.

Patek phillipe saal ki sirf 70 hazar watches banati hai , par har watch mein kareed 28 lakh kamati hai.

Aapke city ka famous diamond merchant din ke 2-4 haar hi bechta hai - par har haar me 50 se 80 hazar rupay kama leta hai.

Bhot kam cases mein aisa hota hai ki koi premium product masses mein penetrate krta hai.. like iphone. Company ek phone me lagbhag 40 crore kamati hai aur aise xxx phone bech deti hai saal bhar mein.. tabhi aaj wo.... ki hai.

Even ground level par bhi baat krein.. jab koi CA bhot famous ho ajte hain.. wo apni fees badha dete hain.. sp knowledge.

Acche lawyers hire krne k liye lakho lgte hain.. sp knowlege.

Sabse badhia architect hire krne me jo fee lgti hai, usme to ek kamra hi bn jaye, fir b unke paaas kaam ki kami ni hoti.. sp knowledge.

Even koi gupchip bhi bech raha hai, aur sabse accha bech rha hai.. he can charge very heavy amount., and we'll pay happily

Par baat sirf itni nahi hai, Karodpati bnne ke liye hamein ek aur bahut hi cricticle aspect ka smjhna jaruri hai - jiske liye hme none other than Mr Mukesh ambani ki ek untold story smjhni padegi

Baat 2002 ki hai, jab reliance ka batwara nhi hua tha aur pita dhirubhai ambani ke jaane ke baad, mukesh aur anil dono bhai mil ke use chala rahe the.

us waqt RIL ne infocomm naam ke ek company ki shuruaat ki thi. Ye Company poori tarah se Mukesh Ambani ka brainchild thi, jismein unke bhai Anil Ambani ka koi khas yogdaan nhi tha, infact company ke board of directors mein bhi unka naam nahi tha .

Ek saal baad, 28 December 2003 ko, Mukesh ke pita Dhirubhai Ambani ki birth anniversary par, Infocomm ne apni sevaayein shuru ki. iski jordaar marketing ki gayi..

Mukesh ne ye elaan kia ki unke calls, 50 paise ke postcards se bhi saste rhenge. Aaj se 20 saal pahle, us jamane me ye bahut hi badi baat thi. tab logo ke paas bahut mushkil se mobile phones hua krte the. India me sirf ek wo hi the jo itna aage ki soch ke chal rhe the.

Mukesh ji jaan laga ke is company ko sawarte rhe.

par fir 2 saal ke andar hi ye company unse cheen li gyi.

2005 me reliance industries ka batwara ho gya.

Unki maa, kokilben amani ne apne chote bete ko reliance energy aur reliance capital ke sath reliance infocomm bhi de dia.

Mukesh ko reliance infocomm ko chhorna bahut bura laga. par usse bhi bada jhatka unhe tab laga, jab unhe Non-compete clause sign krna pada. Yani ki agle 10 saal tak wo telecom sector mein nahi utar sakte the.

Unke dil bath gya. Aakhir ye unke father saab ka sapna tha, jisko khud pura krna wo apna farz smjhte the.

Koi aur aadmi hota to chup chap baith jata. Par is setback ke baad Mukesh ne jo kia, wo ye dikhati hai ki why he is worthy of the xx billion dollar networth he is having today.

Unhone, apni ek chhoti team bnai, unke sath milke 10 saal baad ki planning me jut gaye.

poore 10 saal tak din raat planning plotting ki gyi, funds collect kiye gye, resouces acquire kiye. Telecom sector ke saare players ki har is chaal par kadi nazar rakhi gyi.

Is baar wo khiladi bnne nahi, balki poora khel apni mutthi me krne ka irada rakhte the.

Aur itne effeorts se unko smjh me aa gya, ki is sector ke loopholes kya hain. He got hold of that critical knowledge.

Aur jaise hi 10 saal poore huye, theek 2015 me unhone Jio ko launch kia.

Pahle to sabko laga ki ye jo itna oversaturated market hai, jisme already 20 se jyada players hain, usme wo kya hi kar payenge. Jab sake paas already sim hai, to jio koi kyu hi lega.

Aur usse bhi badi baat unke khud ke sage bhai, jinke paas 10 saal phle tak exact unke jaise resurces thi, ne is sector mein apni company duba di thi.

Launch ke din tak bhi kisi ko khabar nahi thi ki wo kya masterstroke chalne wale hain.

Unhone saara data free kar dia.

Is baat ne poori duniya ko hila ke rakh dia.

logo ne line lag lag ke unke sim khreede, har kisi ke contact name ke aage jio jud gya.

iske baad ki kahani ke to aap khud part ho, aapne khud apne 2 me se ek sim jio ka rkha hoga.

Mukesh ambani ne wo saare boxes tick kiye the, jo ab tak hum is video me discuss krte aaye hain. Wo us time ki duniya ka ek bahut bada problem dhoondh chuke the, Data ke costly hone ka, jisko solve krte hi everyone was ready to pay him, unke paas specific knowledge aa chuka tha - ki kaise india me data ko sasta kia jaiye, taki har koi unhi ko paise de, unke paas distribution tha, unhone ne poore desh me apna network ek saath chalu kia, taki wo har kisi se paise le sakein.

Fir bhi unhe 10 saal wait krna pda - kyuki ye jo time wala factor hai, wo kai baar hamare hath me nhi hota.

Becoming rich takes time. You will have to constantly work towards this. be patient on the outside but keep on working restlessly on inside.

Din raat jab aap sahi direction me smart tareeke se efforts daalte rhoge to aapko pta bhi nhi lgega aur aap ameer ban jaoge. Aur us din, log aapko Overnight sucess khenge. Aur aap unki taraf dekhkar.. bas muskura doge.

Video ke starting mein maine ek chhote se gift ki baat ki thi, uske baare mein bs kuch sreconds mein btata hu par uske phle ek important baat..

OUTRO

.. ameer bnne ki is journey me aapko aur bhi cheezon ki jarurat padegi - aapko ek middle class student hote huye funds kaise generate karein ye sekhna hoga, aapko apna luck khud create krne ka scientic tareeka smjhna hoga, aapko leverage, bottle neck aur free fall ye cheezein jan ni padegi, jo ki is secret strategy ke baki bache aspects hain.

Ye saari baatein main is series ke second part mein discuss karunga, jo ki bhut jld release hoga.

so please subscribe the channel.

Aur agr aapko meri baatein jara bhi helpful lagi, ho to please ek comment jarur chhor ke jana. I will reply to them all.

Aur jo chota sa gift hai, wo hai abhi tak ke discussed sare principles ka ek Free poster, jise aap download krke rakh skte ho ya, print kra ke lga skte ho. Aur agr aisa krte ho to plz Insta me mujhe tag krke jarur batana. mai sabko repost karunga aur aapse chat bhi karunga.

Sath hi kuch logo ki demand thi ki main apni videos ki script bhi share karun, to wo bhi Free of cost available hai.

Ye dono cheezein maine apne Discord server, Telegram aur whatsapp channel mein daal di hai, aap jha se chaho Free of cost download kar skte ho, link neeche available hai.

Hope you like these.

Thank you.

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